



## **BetaPro's BlackBerry® App Now Includes an ETF Trade Feature with Interactive Brokers Canada**

**TORONTO – February 2, 2011** - With just the touch of a button on their BlackBerry® smartphone, exchange traded fund (“**ETF**”) investors can now start a trade directly from Horizons Exchange Traded Funds Inc.’s (“**Horizons ETFs**”) and BetaPro Management Inc.’s (“**BetaPro**”) information application using online brokerage firm Interactive Brokers Canada Inc. (“**Interactive Brokers**”).

In January of last year, Horizons ETFs, the exclusive distributor of the Horizons BetaPro ETFs, became the first ETF provider in the world to launch an App for BlackBerry® smartphones, and now it becomes the first ETF provider to offer a link to a dealer’s real-time trade execution from a BlackBerry® App.

A “Trade Now With Your Dealer” button has been added to Horizons ETFs’ BlackBerry® App that will automatically allow investors with an Interactive Brokers account to execute a trade on this broker’s platform in any of the 47 Horizons BetaPro ETFs. If users don’t already have an account with Interactive Brokers, they will be required to register for one if they wish to use this trading feature, and can do so by contacting Interactive Brokers at [www.interactivebrokers.ca](http://www.interactivebrokers.ca).

*“ETFs can trade throughout the day, so providing investors the ability to move from our BlackBerry® App to their brokerage account is a straightforward way for mobile investors to capitalize on the flexibility and convenience of ETF investing,”* said Howard Atkinson, President of Horizons ETFs. *“We’re pleased to provide this link to Interactive Brokers’ services, as they share our commitment to enhancing convenience and transparency for Canadian investors.”*

In addition to the new trading feature, the Horizons ETFs’ App allows BlackBerry® smartphone users to track their holdings without being in front of their computer. The software has been updated to work with the latest generation touch screen BlackBerry® models such as the BlackBerry® Storm and Torch.

This convenient, first-of-its-kind application features:

- Mobile access to information about the Horizons BetaPro ETFs
- Increased transparency with the ability to see current pricing (data delayed by 15 minutes)
- A mock portfolio to track selected Horizons BetaPro ETFs
- Links to all press releases and media coverage of the Horizons BetaPro ETFs

**About Interactive Brokers ([www.interactivebrokers.ca](http://www.interactivebrokers.ca))**

Interactive Brokers Canada Inc. is a member of the Interactive Brokers Group, a leading global electronic brokerage group with about \$4.2 billion in equity capital. It provides its customers with direct, high-speed access to trade Stocks, ETFs, Options, Futures, Forex and Bonds around the world. The Interactive Brokers execution network processes several hundred thousand orders per day. Interactive Brokers Canada Inc. is a member of the Investment Industry Regulatory Organization of Canada (IIROC) and Canadian Investor Protection Fund. Trading of securities and derivatives may involve a high degree of risk and investors should be prepared for the risk of losing their entire investment and losing further amounts. Interactive Brokers Canada Inc. is an execution-only dealer and does not provide investment advice or recommendations regarding the purchase or sale of any securities or derivatives.

**About BetaPro Management Inc. ([www.hbpetfs.com](http://www.hbpetfs.com))**

Horizons BetaPro exchange traded funds (the “**Horizons BetaPro ETFs**”) are managed by BetaPro Management Inc., Canada’s sole provider of investment tools allowing investors to profit when the market is rising or falling or to reduce their risk by hedging their existing market exposure. The Horizons BetaPro ETFs offer several types of structures: single, inverse, leveraged and spread ETFs. BetaPro is a subsidiary of Jovian Capital Corporation (JOV:TSX) and currently has assets under management of approximately \$2.6 billion as of December 31, 2010, amongst 47 ETFs.

For more information:

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