



Howard Atkinson Joins Jovian Associate

TORONTO, October 4, 2006 - Jovian Capital Corporation ("**Jovian**") (JVN: TSX-V) and its associated company BetaPro Management Inc. ("**BetaPro**") are pleased to announce that Howard Atkinson will be joining BetaPro as Executive Vice-President.

Mr. Atkinson has 19 years of investment management experience, including positions with a national investment dealer and major mutual fund companies. Most recently Mr. Atkinson was the Head of Business Development of Exchange-Traded Products for Barclays Global Investors Canada Limited.

"We are very proud to welcome Howard to our executive team. We believe that his credibility and his wealth of knowledge of the exchange-traded funds industry will be integral to the future growth our company," said Adam Felesky, President of BetaPro. *"Howard is one of the country's most recognized leaders in his field. Being able to attract an individual of Howard's quality is a testament to the uniqueness and potential of our present and future product offerings,"* he added.

Mr. Atkinson holds a B.Sc. Business Administration (Economics), as well as Chartered Financial Analyst (CFA) and Certified Investment Management Analyst (CIMA) designations. He currently sits as Vice-President on the Toronto CFA Society board of directors.

Mr. Atkinson has been a contributing writer and frequent analyst reference in many major Canadian newspapers, and is the author of two books, *The New Investment Frontier III: A Guide to Exchange Traded Funds for Canadians* and *Les fonds négociés en Bourse: Un outil de placement novateur pour l'investisseur avisé*. He has appeared on both ROB TV and Global TV, and can be seen regularly on CP24.

About BetaPro Management Inc.

BetaPro Management Inc. is the Manager of the Horizons BetaPro Funds. The Horizons BetaPro Funds are a unique series of alternative index funds offering both Bull & Bear exposures to a variety of indices. BetaPro Management Inc. has hired ProFund Advisors LLC to act as the portfolio manager to all the Horizons BetaPro Funds. ProFund Advisors LLC is one of the pioneers of the alternative index market in the United States and currently manages in excess of \$9 billion in assets. BetaPro Management Inc., a Toronto-based financial services company, is a member of the Jovian Group of Companies. For further information visit www.hbpfunds.com.

About Jovian Capital Corporation

Jovian is a publicly-traded company listed on the TSX Venture Exchange (JVN). Jovian is a management and holding company with interests in a variety of financial service firms specializing in wealth* and asset** management. The Jovian group of companies operates as a national financial services organization with approximately \$12.0 billion of client assets.

*Wealth management entities include Convoy Capital Corporation, Gibraltar Alternative Asset Consulting Group Inc., MGI Securities Inc., MGI Securities (USA) Inc. and Rice Financial Group Inc. **Asset management entities include Accumulus Management Ltd., BetaPro Management Inc., Charterhouse PSI Management Corporation, DeltaOne Capital Partners Corp. (Canada), Fairway Asset Management Corp., Horizons Funds Inc., Jove Investment Management Inc., Jovian Asset Management Inc., Leon Frazer & Associates Inc., Pescara Partners Inc., Taliesin Capital Inc., T.E. Wealth. Financial corporate service entities include Felcom Data Services Inc. and Services Felcom Data (Quebec) Inc./Felcom Data Services (Quebec) Inc.

The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release.

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