



## **BetaPro Management Inc. to Offer Advisors In-depth Education Seminars**

**TORONTO, May 19, 2009** – BetaPro Management Inc. (“**BetaPro**”), the manager of the Horizons BetaPro Exchange-Traded Funds, is pleased to announce that it is launching the first-ever **Horizons ETF University** across the country for investment advisors. These full-day sessions offer in-depth education on the rapidly growing world of exchange traded funds (“**ETFs**”) and the various investment strategies that can benefit investors. In addition, the course, pending final approval, anticipates providing Continuing Education credits.

*“Given the current market environment, having access to and proficiency in the most innovative financial products is critical to providing investors with quality advice,”* said Howard Atkinson, President of BetaPro. *“At BetaPro we have always seen ourselves at the forefront of education to help advisors meet their clients’ objectives.”* Mr. Atkinson, who will be one of the teachers at the seminars, is also the author of The New Investment Frontier: A Guide to Exchange Traded Funds for Canadians, the first-ever ETF guide in the world, originally published in 2001. In addition to Mr. Atkinson, instructors will include an ETF expert from one of Canada’s major banks and seven university professors with expertise in finance, economics and capital markets.

The dates and locations for courses are as follows:

**May 20, 2009** – Hamilton, McMaster University  
**May 21, 2009** – Toronto, Ryerson University  
**June 2, 2009** – Ottawa, University of Ottawa  
**June 3, 2009** – Montreal, McGill University  
**June 9, 2009** – Vancouver, University of British Columbia  
**June 10, 2009** – Calgary, University of Calgary  
**June 18, 2009** – Halifax, Saint Mary’s University

For a full agenda, including a summary of each session and locations, please go to <http://www.hbpetfs.com/hetfu.asp>.

### **About BetaPro Management Inc. ([www.HBPETFs.com](http://www.HBPETFs.com))**

Horizons BetaPro Exchange Traded Funds (“**HBP ETFs**”) are managed by BetaPro Management Inc., Canada’s sole provider of investment tools allowing investors to profit when the market is rising or falling, or to reduce their risk by hedging their existing market exposure. HBP ETFs offer two types of structures: Bull+/Bear+ leveraged ETFs and single inverse ETFs. The HBP Bull+ ETFs and HBP Bear+ ETFs are designed to provide daily investment results, before fees and expenses that correspond to double the daily performance, or double the inverse daily performance, respectively, of their specified underlying index or benchmark. The HBP Inverse ETFs are designed to provide daily investment results, before fees and expenses that correspond to the one times the inverse of their specified underlying index or benchmark. BetaPro is a subsidiary of Jovian Capital Corporation and manages approximately \$2.3 billion amongst 32 ETFs as of the end of April 2009.

**About Jovian Capital Corporation ([www.joviancapital.com](http://www.joviancapital.com))**

Jovian acquires, creates and grows financial services companies specializing in wealth and asset management. The Jovian group of companies (AlphaPro Management Inc., BetaPro Management Inc., Horizons Funds Inc., JovFunds Inc., JovFunds Management Inc., JovInvestment Management Inc., Leon Frazer & Associates Inc., MGI Financial Inc., MGI Securities Inc., MGI Securities (USA) Inc., T.E. Wealth and Felcom Data Services Inc.) manages approximately \$12.0 billion of client assets (\$6.5 billion in assets under management and \$5.5 billion in assets under administration). Additional information is available at [www.joviancapital.com](http://www.joviancapital.com) and [www.sedar.com](http://www.sedar.com).

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